**Joanna C. Seif El Dahan**

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# Education

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| 2011 | Notre Dame University (NDU) – Loueizeh, Lebanon.  Advertising and Marketing (*BA Degree*) |
| 2003 – 2005 | Sagesse Bazilia – Baabda, Lebanon.  Lebanese baccalaureate – SE  Grand LLycee Franco-Libanais Ashrafieh |

# Work Experience

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| 2013  2010  2008  2005 – 2006 | **MIDDLE EAST AIRLINES –** Ground Handling Agent (Beirut, Lebanon)  **3D HORIZON –** Marketing Coordinator  3D Horizon is an architecture company.  **MASETO TECHNOLOGIES –** Marketing Coordinator (Alicante, Spain)   * Customer relationship management * Develop and implement the marketing strategy for the upcoming year * Create promotional materials * Train and manage promoter team as well as evaluate the sales process according to set company guidelines   **MASETO TECHNOLOGIES –** Marketing Representative ( Alicante, Spain)  Maseto has more than 50 years of experience in manufacturing machinery, designing and building systems for the processing and transformation of nuts and sesame seeds. Their technology is utilized in major companies within the sector all around the world.   * Maintain and improve on customer relationships - local and international * Develop and maintain relationships with existing and potential customers within target segments * Promote product packaging * Identify cross-selling opportunities * Daily Reporting on test transactions and system health check |

# Computer Literacy

Microsoft Office (Word, Excel, Powerpoint, Access)

Adobe Photoshop, In Design, After Effect, Bridge and Illustrator.

# Languages

**Excellent command** **in:** Arabic, Spanish, French and English - Reading, Writing and Speaking.

# Extracurricular activities

**Sports**: Aerobics, ski, swimming and snorkeling.

**Hobbies:** Reading, travelling and searching web for novelties.

#### -- References: Available upon requ­­est --