**Nayla Helou**

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961 70 834 788

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Lebanese- Canadian

Born on the 26th of June 1992

**OBJECTIVE** : I am seeking a competitive and challenging environment where I can use my skills to make a positive contribution to Wild Discovery.

**EDUCATION 2012- 2015**: Université Saint-Joseph (USJ) - Bachelor’s degree in Marketing & Advertising

**2012**: College Melkart- High School Diploma, French baccalaureate- Literary section

**INTERNSHIPS**

**Summer 2014: Fortune Promoseven-Weber Shandwick- Universal media ( Part of McCann Worldgroup)**

 (Two months internship in client servicing, public relations, media planning)

* + Learned how to write creative briefs
	+ Contributed to the organization of the Rockefeller foundation event which purpose was to prevent natural calamities and conflicts in Lebanon
	+ Wrote press releases for events such as McDonald’s fundraising event for children with cancer
	+ Attended meetings aimed at providing guidance to entrepreneurs for better visibility in the market
	+ Participated in brainstorming sessions
	+ Contributed in the development of strategies for a major brand of Soft Drink
	+ Worked on Media Planning for several campaigns

**Summer 2013**: **Khoury Home** (Two months internship in sales)

* + Answered customer inquiries and closing sales
	+ Applied merchandising techniques for the display of computer related products

**LANGUAGES & SKILLS Languages:** English: Speak, write and read fluently French: Speak, write and read fluently Arabic: Speak, write and read fluently Spanish: Basic level

**Skills**: - Ability to work in a team - Ability to solve problems - Decision making skills - Communication skills - Time management - Multi-tasking

**Computer Skills:** Microsoft Office (Word –Excel –PowerPoint) – Adobe In Design – IBM SPSS Statistics