

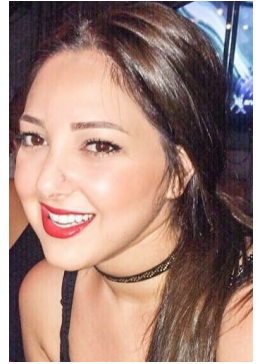
Lara Anis Younes

Date of birth: 08/03/1994

Address: Deirkoubel, Bldg.1787, Aley Casa, Lebanon

Phone: +961 3 782140 • +961 5 400600

E-Mail: lara.younes07@gmail.com ; lay07@mail.aub.edu



Education

American University of Beirut

October 2012 – May 2015

- BA in Business Administration from the Olayan School of Business.
- Emphasis in marketing (Cumulative GPA of marketing courses: 3.33).
- Marketing courses: principles of marketing, marketing communications, digital social media management and public relations.

Collège Louise Wegmann

October 1997 – June 2012

- Lebanese Baccalaureate II in Sociology & Economics.
- Class delegate and representative in the 10th, 11th, and 12th grade.
- Distinction in the 10th grade.
- Honors in the 11th and 12th grade.

Experience

Nallay (Community Manager)

May 2013 – September 2013

- Content creation and implementation of an online strategy to increase brand awareness, drive traffic to the brand's social platforms, and increase sales.
- Evaluation and monitoring of the online strategy using different tools and key performance indicators (KPIs).

Bank Med (Intern)

June 4, 2014 – July 31, 2014

- Teller division, operations support, customer service, and sales.
- I was chosen among the top five performers, out of the 80 interns who participated in Bank Med's summer internship program.

Yarns & Needles (Coordinator)

March 2014 – April 2014

- Organization and monitoring of the various processes included in the establishment of the boutique's first branch in Shemlan, Mount Lebanon.
- Product orders.
- Interior design.

Qualifications

- Languages: Fluent in Arabic, French, and English (writing, reading, and speaking).
Basic Turkish (good understanding and reading, basic speaking and writing).
- Computer skills: MS Office, Access, Social media and general Internet use.

Extracurricular activities

- Member of the Business team in AUB Campus Yearbook for one year (2015).
- Participated in the international biodiversity day at the American University of Beirut (April 2015), earning a certificate from IBDAA, a non-governmental organization for development.
- Private tutoring to elementary school students.
- Instructor in "Copains Copines" summer camp (2011).

Hobbies & Interests

- Hobbies: Skiing, swimming, cooking, designing my own custom jewelry, teaching.
- Interests: TV, movies, series, music, technology, Internet, media.

References

Available upon request.